



## Keynote Speech

### Emerging Issues in Technological innovation, entrepreneurship and management - positioning leading research to be seminal works

Speaker Name,

Jonathan D. Linton



### Speaker Biography:

**Jonathan D. Linton** is the Chair in Operations and Technology Management and Director of the Emerging Technology Supply Chain (ETSC) Management Research Centre at the University of Sheffield, Foreign Co-Head of the Science Technology Studies Laboratory of the Higher School of Economics in Moscow, and Editor-in-Chief of *Technovation*. He holds a Ph.D. in Management Science, Schulich School of Business, York University and is a registered professional engineer. Dr. Linton's research focuses on emerging technologies supply chains. He is also well known for his activities in Science, Technology, and Innovation Policy, and emerging technology and sustainable supply chains. In addition to publishing in high impact management journals and trade publications, his interdisciplinary research has been published widely in science and technology journals such as *Nature*, *Nature Materials*, *New Biotechnology*, and *Energy Risk*. He is on the editorial boards of *Foresight*, *Journal of Engineering and Technology Management* and *Technological Forecasting and Social Change*.

### Abstract/Outline

The emerging issues facing innovation and entrepreneurship are considered with a focus on positioning research to be high impact and seminal. This is critical as while although there are many outstanding questions that are novel and important to theory, practice and policy; much of the work being conducted is incremental or even replication of existing work. Authors sometime express frustration at producing work they consider to be very novel and have it summarily discounted by journals. Editors express similar frustrations. The manner in which to position, link and structure research to demonstrate its novelty and relevance is illustrated.