



Societal Statement

International Society of Innovation Methods (I-SIM)

I-SIM is the world first and, so far only, international society dedicated solely for research, development, training, and promotion of innovation methods. I-SIM is a not-for –profit society.

Goals of the I-SIM:

Innovation methods are important. However, TRIZ is only one major part of the Innovation Methods. There are ample opportunities to integrate TRIZ and non-TRIZ innovation methods for much wider and better research and application opportunities. The goals of I-SIM thus include but not limited to:

- Providing a platform for Research, Development, and Promotion of innovation methods, tools, systems, and applications.
- Integrating various innovation methods such as TRIZ, deBono methods, biomimicry, etc., for synergetic usage.
- Providing complete and in-depth training/consultation/database/tools/knowledge in the field related to Innovation Methods.
- Organizing related experts and organizations for win-win collaborations.

Business Model

Vision:

- Be the world’s most authoritative and recognized organization in the field of innovation methods.
- To provide the richest body of knowledge and expertise in the field of Innovation Methods.

Mission:

- To integrate various innovation methods for synergy
- To promote innovation methods for strategic, managerial, technical problem solving.
- To provide a platform for collaboration, networking, and mutual learning among professionals in the field of Innovation Methods.

Core Capabilities:

- Body of knowledge of various Innovation Methods
- Synergy among various innovation Methods
- Consulting and problem solving capabilities.

Value Proposition:

- Education, mentoring for problem solving
- Seminars by experts in the field of innovation method.
- Professional networking
- Quality and authoritative Learning of Innovation Methods.
- Information exchange, sharing knowledge
- Innovation Methods Knowledge/data base sharing. (Articles, cases, projects, software)
- Exchange of students/ professors
- IM Software usage

Key Activities: include, but not limited to:

- Development of innovation methods, including but not limited to, theories, tools, and cases for applications for the industries, academe, and governmental sectors.
- Integrate/fuse bodies of knowledge for various innovation methods with synergy.
- Publications & dissemination of Innovations Methods in journals, books, and various media/channels;
- Organizing educational training and certification programs in innovation methods related fields.
 - Certifications in: TRIZ, Patent technologies and Strategies, Business Innovation.
 - Establishing “Fellow” grade on top of certification system.
- Providing a platform to connect academia, business, industry, consultancy, and government for research and promotions of Innovation Methods;
- Coordinating innovation methods seminars, conferences, contests, and case study presentations.
 - Annual International conferences. Continuation of the ICSI/GCSI.
- Setting up opportunities to exchange ideas with other related or international organizations;
- Promoting innovation methods related interactions among societal members and communities toward positive career developments for all involved.
- Promote International Projects bringing together innovation work among universities or research organizations internationally.

Key Resources:

- Data and knowledge base on Innovation Methods and cases

Headquarters:

Registered and located in the Bay areas of California, USA.

Web URL: www.i-sim.org

- **For membership and any I-SIM resources, contact” service@i-sim.org**
- **URL: <http://www.i-sim.org> Related Journal: www.IJoSI.org**